



125 West 55th St
New York, NY 10019

| | | |
|--|--|---|
| Contract # 25190363 | Changes as of: 6/24/2016 at 8:12 AM | Version: Current State Version 2 |
| CPE: //1785 | Flight: 6/27/16 - 7/3/16 | Station: WSJV |
| Agency: TARGET ENTERPRISES | Advertiser: RGA Right Direction PAC | Market: South Bend |
| TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403 | Product: RGA RIGHT DIRECTION INDIANA | Office: LOS ANGELES |
| | | Total \$: \$3,550.00 |
| | | Total Spots: 29 |
| | | Total CPP: \$48.70 |
| Agency Order #: | Primary Demo: Adults 35+ | Total GRP: 72.9 |
| Buyer: CORISSA EMBRO | Con Type: POLITICAL/VOTE | Traffic #: 405665 |
| Salesperson: MARK DEUTSCH 323-966-5272 | Assistant: MAXWELL OWENS 323-966-5272 | Separation: |

Comments: ADDED LINES 5-11. +\$1155

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 6/27 - 6/27 | | Total Spots | Total \$ | CPP | GRP |
|-------------------|---------------|----|----------------------------|----------|-------------|-----|-------------|--|-------------|-------------------|----------------|-------------|
| | | | | | | | 6/27 | | | | | |
| 1 | M-F 7:30p-8p | | MIKE AND MOLLY | \$75.00 | 1.2 | 30 | 5 | | 5 | \$375.00 | \$62.50 | 6.0 |
| 1X PER A DAY | | | | | | | | | | | | |
| 2 | Th 8p-9p | | BONES | \$300.00 | 5.4 | 30 | 1 | | 1 | \$300.00 | \$55.56 | 5.4 |
| 3 | Sa 10p-10:30p | | FOX 28 NEWS | \$120.00 | 2.9 | 30 | 1 | | 1 | \$120.00 | \$41.38 | 2.9 |
| 4 | M-F 10p-11p | | FOX 28 NEWS | \$160.00 | 3.3 | 30 | 10 | | 10 | \$1,600.00 | \$48.48 | 33.0 |
| 2X PER A DAY | | | | | | | | | | | | |
| 5 | M-F 8a-9a | | FOX 28 NEWS | \$35.00 | 0.8 | 30 | 5 | | 5 | \$175.00 | \$43.75 | 4.0 |
| 6 | M 8p-9p | | SO YOU THINK YOU CAN DANCE | \$225.00 | 4.8 | 30 | 1 | | 1 | \$225.00 | \$46.88 | 4.8 |
| 7 | W 8p-9p | | MASTERCHEF | \$250.00 | 4.1 | 30 | 1 | | 1 | \$250.00 | \$60.98 | 4.1 |
| 8 | Th 9p-10p | | HOME FREE | \$250.00 | 4.9 | 30 | 1 | | 1 | \$250.00 | \$51.02 | 4.9 |
| 9 | Su 10p-10:30p | | FOX 28 NEWS | \$170.00 | 2.4 | 30 | 1 | | 1 | \$170.00 | \$70.83 | 2.4 |
| 10 | Sa 10:30p-11p | | MODERN FAMILY | \$55.00 | 1.8 | 30 | 1 | | 1 | \$55.00 | \$30.56 | 1.8 |
| 11 | Su 5p-6p | | BONES | \$15.00 | 1.8 | 30 | 2 | | 2 | \$30.00 | \$8.33 | 3.6 |
| TOTALS: 29 | | | | | | | | | 29 | \$3,550.00 | \$48.70 | 72.9 |



125 West 55th St
New York, NY 10019

| | | |
|--|---|--|
| Contract # 25190363 | Changes as of: 6/24/2016 at 8:12 AM | Version: Current State Version 2 |
| CPE: //1785 | Flight: 6/27/16 - 7/3/16 | Station: WSJV |
| Agency: TARGET ENTERPRISES | Advertiser: RGA Right Direction PAC | Market: South Bend |
| TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403 | Product: RGA RIGHT DIRECTION INDIANA | Office: LOS ANGELES |
| | Agency Order #: | Primary Demo: Adults 35+ |
| | Buyer: CORISSA EMBRO | Con Type: POLITICAL/VOTE |
| | Salesperson: MARK DEUTSCH 323-966-5272 | Assistant: MAXWELL OWENS 323-966-5272 |
| | | Total \$: \$3,550.00 |
| | | Total Spots: 29 |
| | | Total CPP: \$48.70 |
| | | Total GRP: 72.9 |
| | | Traffic #: 405665 |
| | | Separation: |

| | |
|----------------------------|--|
| Hit Listed Programs | |
|----------------------------|--|

| Competitive Information | |
|-------------------------|---------------------|
| Market Budget: | \$15,967 |
| WSJV Share: | 15% |
| Comment: | |
| | Competitive Unknown |

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|-------------------|----------------|-------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 29 | \$3,550.00 | \$48.70 | 72.9 |
| Total | 100% | 29 | \$3,550.00 | \$48.70 | 72.9 |

| Monthly Summary | | |
|-----------------|-----------|-------------------|
| Month | Spots | Dollars |
| 2016-Jul | 29 | \$3,550.00 |
| Total | 29 | \$3,550.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|------------------|-----------|-------|-------|------------|-------------|---|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Revision | 6/23/16 8:17 PM | Margaret Barajas | Confirmed | 12 | | \$1,155.00 | \$3,550.00 | Changes: Total Spots from 17 to 29, Calculated Dollars from \$2,395.00 to \$3,550.00, Total GRPs from 47.3 to 72.9, Total CPP from \$50.63 to \$48.70, Total \$ from \$2,395.00 to \$3,550.00, User Entered \$ from \$2,395.00 to \$3,550.00, Comments from to ADDED LINES 5-11. +\$1155. 7 buylines added or modified. |
| Queued for Electronic Contracting | 6/10/16 3:11 PM | | | | | \$0 | \$0 | |
| New | 6/10/16 3:10 PM | BRITTANY ROGERS | Confirmed | 17 | | \$2,395.00 | \$2,395.00 | |

| | |
|----------------------------------|---|
| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|